

ericpmullen  
design | film



Hard Rock Hotel & Casino - Maritz Invite - Variable Data

**PICK UP YOUR ROCKSTAR PLAYERS CARD.**

WHERE YOU EARN POINTS, CONCERT TICKETS, MERCHANDISE AND SO MUCH MORE.

SEE ROCKSTAR PLAYERS CLUB FOR DETAILS. MUST BE AT LEAST 21 TO PARTICIPATE. MANAGEMENT RESERVES ALL RIGHTS.



**ROCKSTAR CLUB**

**CHECK OUT OUR NEW BENEFITS**



**PICK UP YOUR ROCKSTAR PLAYERS CARD.**

WHERE YOU EARN POINTS, CONCERT TICKETS, MERCHANDISE AND SO MUCH MORE.

SEE ROCKSTAR PLAYERS CLUB FOR MORE DETAILS. MANAGEMENT RESERVES ALL RIGHTS.



**ROCKSTAR CLUB**

**CHECK OUT OUR NEW BENEFITS**



**PRIZE STRUCTURE**

cold hard cash	1 <sup>st</sup>	\$25,000
	2 <sup>nd</sup>	\$5,000
	3 <sup>rd</sup>	\$2,500
	4 <sup>th</sup>	\$1,000
	5 <sup>th</sup>	\$500
	6-7 <sup>th</sup>	\$250*
	8-12 <sup>th</sup>	\$100*

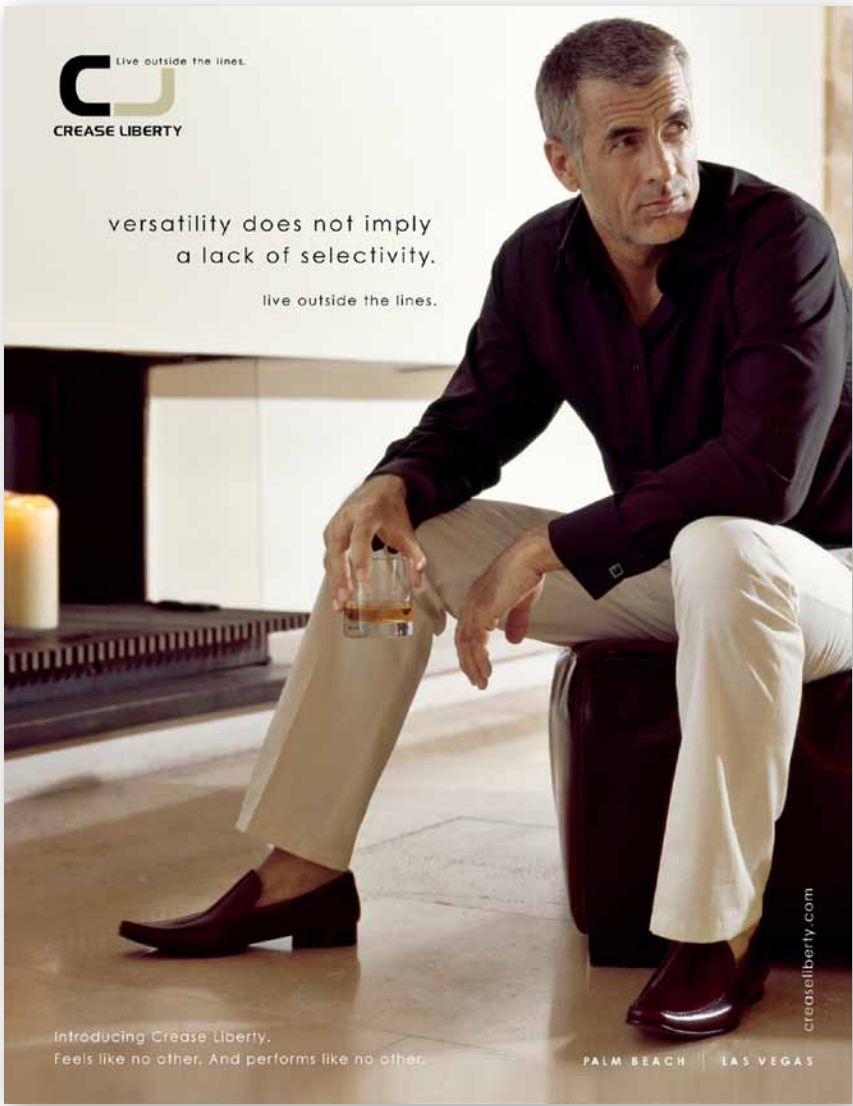
\*Awarded in free play or promotional chips.

*Join in the race for the roses.*  
Well, in your case, **COLD HARD CASH!**

Receive (1) one entry for every 5,000 base slot points or with a \$100 average bet over 4 hours of rated table game play\*\* from Friday, May 2nd at 12:01



VEGAS HARD ROCK HOTEL



**C** Live outside the lines.  
**CREASE LIBERTY**

versatility does not imply  
a lack of selectivity.  
live outside the lines.

Introducing Crease Liberty.  
Feels like no other. And performs like no other.

PALM BEACH | LAS VEGAS

crease liberty . com

Crease Liberty - Ad



Tilted Kilt – Campaign  
Headline – “We’ve got a beer for that.” Sub-Head, “24 beers on tap. Something’s bound to look good.”



## share the experience

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent orci velit, feugiat sit amet, tristique ut, vestibulum et, urna. Cras purus ante, laoreet eu, tristique sit amet, vulputate vel, nunc. Pellentesque sed tellus at mi commodo hendrerit.

**Experience. The Buffet.** *More than a meal. An experience.*



**eureka**  
casino. hotel. mesquite. nevada.

*"where the players win!"*

275 mesa blvd. | mesquite, nevada 89027 | eureka casinos.com



## feel the winning experience.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent orci velit, feugiat sit amet, tristique ut, vestibulum et, urna. Cras purus ante, laoreet eu, tristique sit amet, vulputate vel, nunc. Pellentesque sed tellus at mi commodo hendrerit.

**Eureka Casino and Hotel.** *Where there's more to discover.*



**eureka**  
casino. hotel. mesquite. nevada.

*"where the players win!"*

275 mesa blvd. | mesquite, nevada 89027 | eureka casinos.com



GOLD WINNER + BEST IN SHOW  
AIGA Work Show 2007



GOLD WINNER + BEST IN SHOW  
AIGA Work Show 2007

THERE IS A RIGHT WAY  
WWW.RIGHTGIN.COM

CASA ALTAMAR  
ESTABLISHED 1919

THE FULL MOON  
KÜBLER ABSINTHE  
PARTY

JOIN US FOR A  
MASQUERADE  
BALL

MASK REQUIRED, SEMI-FORMAL.  
MASKS AVAILABLE UPON REQUEST

MONDAY, OCTOBER 13, 2008  
9:30PM - 12:00AM  
2651 COLLINS AVE. 1H2  
MIAMI BEACH, FL 33140

CLICK HERE TO RSVP  
RSVPMIA@ALTAMARRESTAURANT.COM  
RSVP BY 08.10.08 - 5:00PM  
DUE TO LIMITED SPACE, SEAT IS GUARANTEED  
ONLY IF YOU HAVE A CONFIRMED RESERVATION



Hosted by



Friday, October 31, 2008  
9:00PM - 2:00am

**District**

180 LINCOLN ST  
BOSTON, MA 02111

LIVE PUMPKIN CARVING

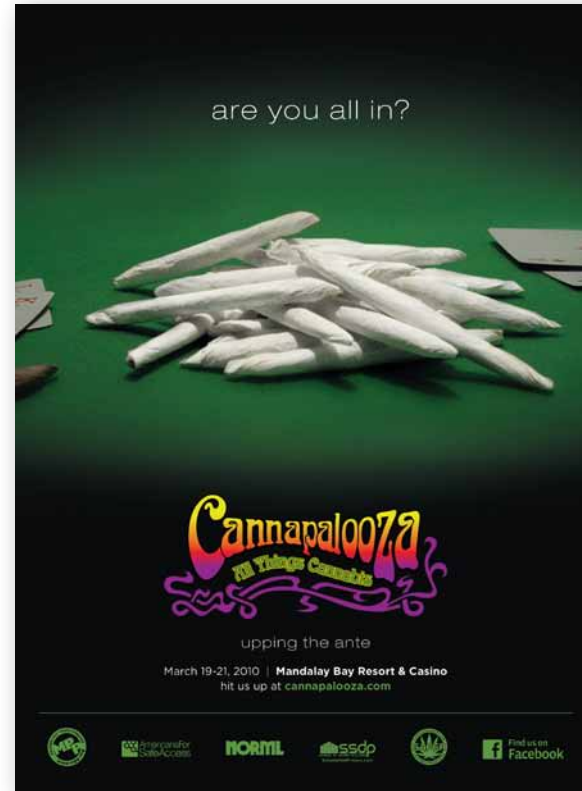
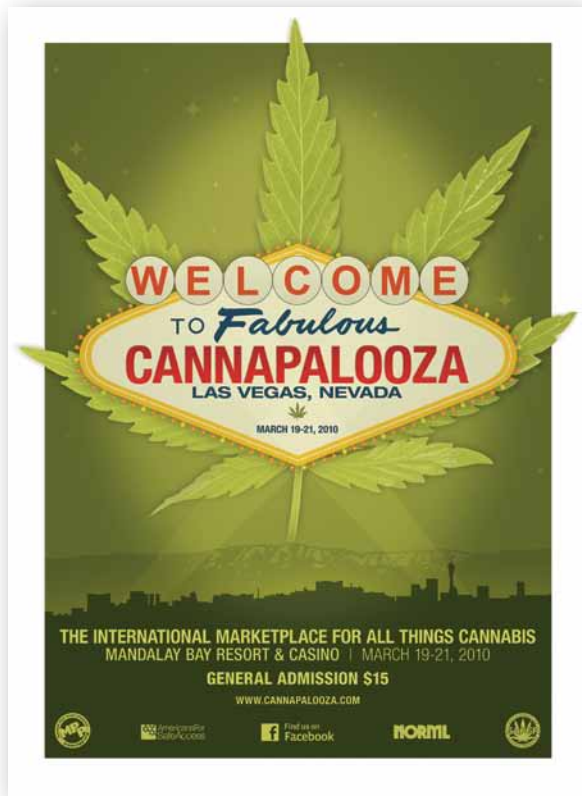
\$500 CASH PRIZE for the Scariest Scary Costume

Experiment with Special Halloween mixers  
mixed up in the lab

C Entertainment along with Odog, Natalie, Mikey,  
Frankie, Ace, Sal, Alex-Aaron and Paul Mansfield

CLICK ON MASK  
TO RSVP

RSVP



Cannapalooza - National Print Advertising



- |                         |              |
|-------------------------|--------------|
| Salt Lake City          | Albuquerque  |
| Sundance Film Festival  | Santa Fe     |
| Phoenix                 | Denver       |
| Five Finger Death Punch | Los Angeles  |
| Orange County           | Venice Beach |
| Snoop Dogg              | San Diego    |





Cannapedia™ - Mobile App - User Experience (UX)



# STRAIN MADNESS

64 STRAINS • 1 WINNER

APRIL 8th - 20th, 2012



1 Grand Daddy Purple	2 Grand Daddy Purple
3 Watermelon	4 Alpha #1
5 Amnesia	6 L.A. Confidential
7 Blackberry Kush	8 L.A. Confidential
9 Blueberry	10 Amnesia
11 Hazy Break	12 Purple Chilean Bush
13 Hindu Kush	14 Hindu Kush



Indica

Sativa

Hybrid

BEST OF THE REST

NORTHERN LIGHTS  
Alpha #1

1 Cheese	2 Purple Diesel
3 Durban Poison	4 White Widow
5 Black Diamond Kush	6 Trainwreck
7 Trainwreck	8 Hawaiian Snow
9 Pineapple Express	10 Pineapple Express
11 Bubba Kush	12 Bubba Kush
13 Green Ribbon	14 Jack Flash
15 MR. MIA	16 MR. MIA
17 Skunk #1	18 Skunk #1
19 Red Dragon	20 Hologram
21 Silver Dream	22 Silver Dream
23 AK-47	24 AK-47
25 White Widow	26 Strawberry Cough
27 Strawberry Cough	28 Golden Pineapple
29 OG	30 OG
31 Headband	32 Headband
33 G-P (Gorilla Glue)	34 G-P (Gorilla Glue)
35 NY Super	36 NY Super
37 Super	38 Super
39 Sweet Tooth	40 Sweet Tooth
41 Sweet	42 Sweet
43 OG Kush	44 OG Kush
45 OG Kush	46 OG Kush
47 OG Kush	48 OG Kush
49 OG Kush	50 OG Kush
51 OG Kush	52 OG Kush
53 OG Kush	54 OG Kush
55 OG Kush	56 OG Kush
57 OG Kush	58 OG Kush
59 OG Kush	60 OG Kush
61 OG Kush	62 OG Kush
63 OG Kush	64 OG Kush

discover - review - rate

[www.mycannapedia.com](http://www.mycannapedia.com)



## Strain of the Week



SUPER SILVER HAZE

Skunk X Northern Lights X Haze

THC

15.5

PERCENT AVG

Discover. Review. Rate.

[mycannapedia.com](http://mycannapedia.com)

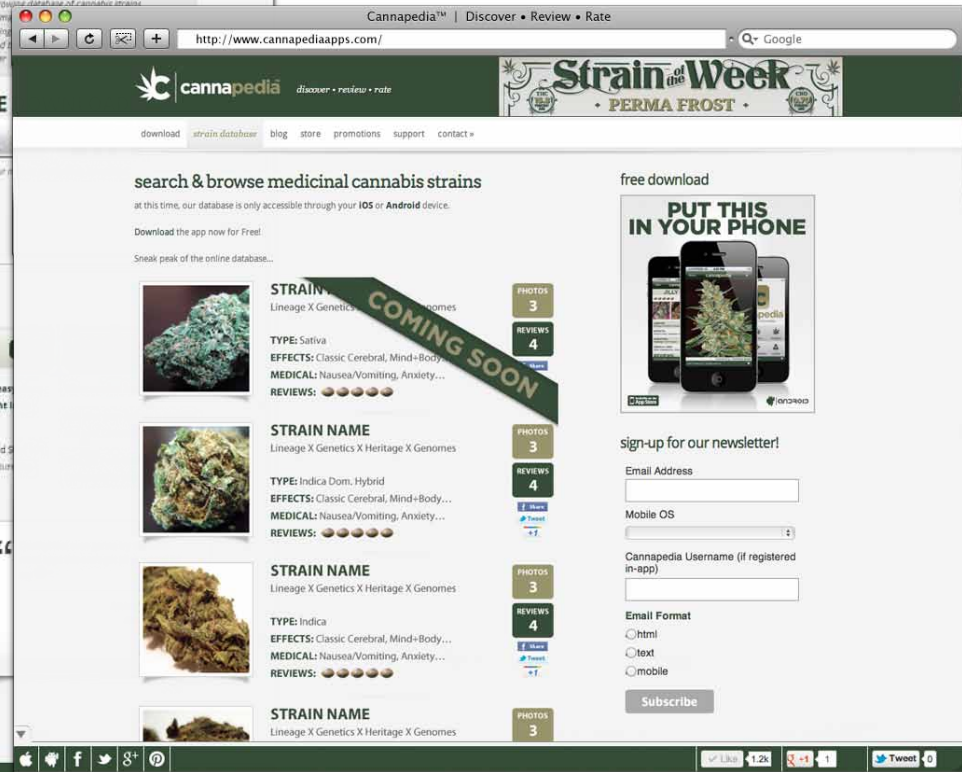
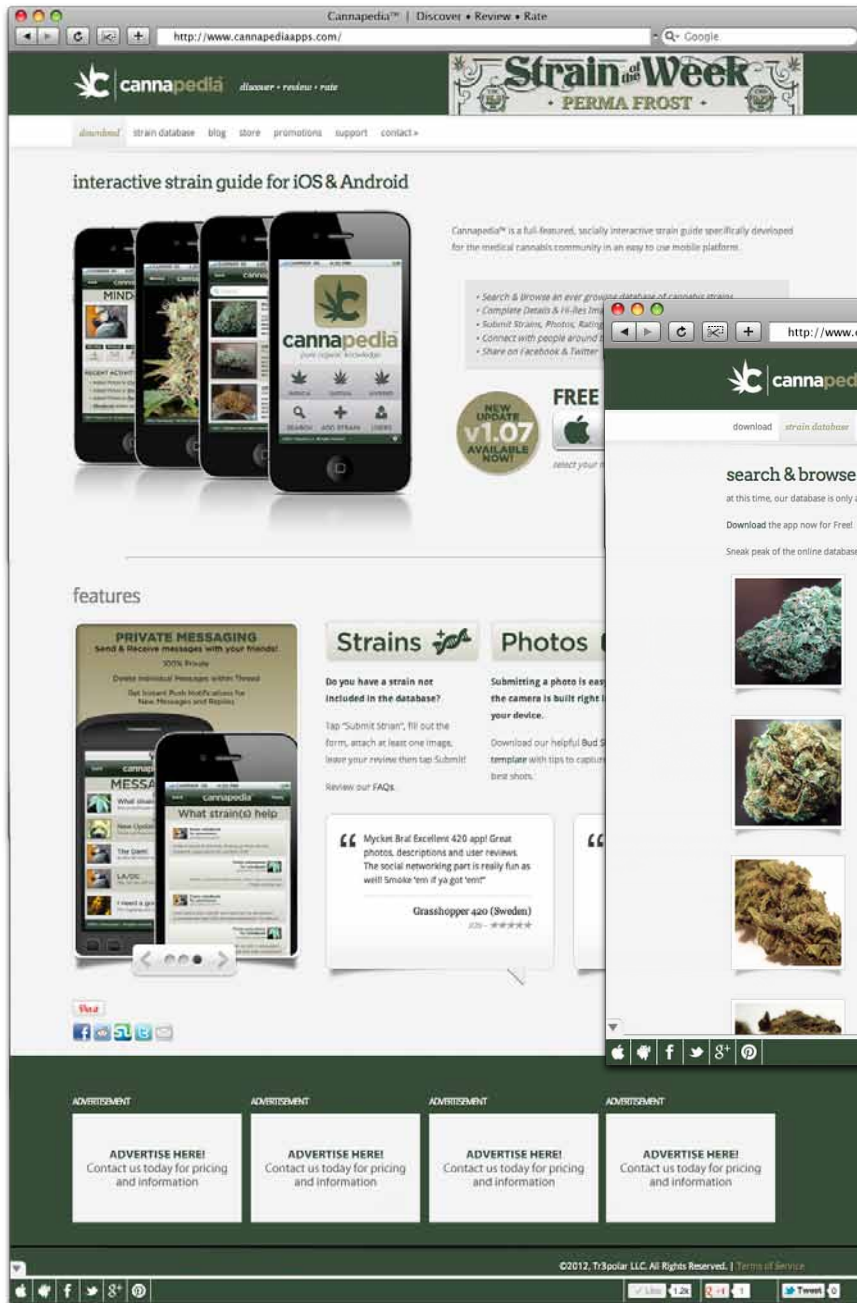
CBD

0.16

PERCENT AVG

brought to you by

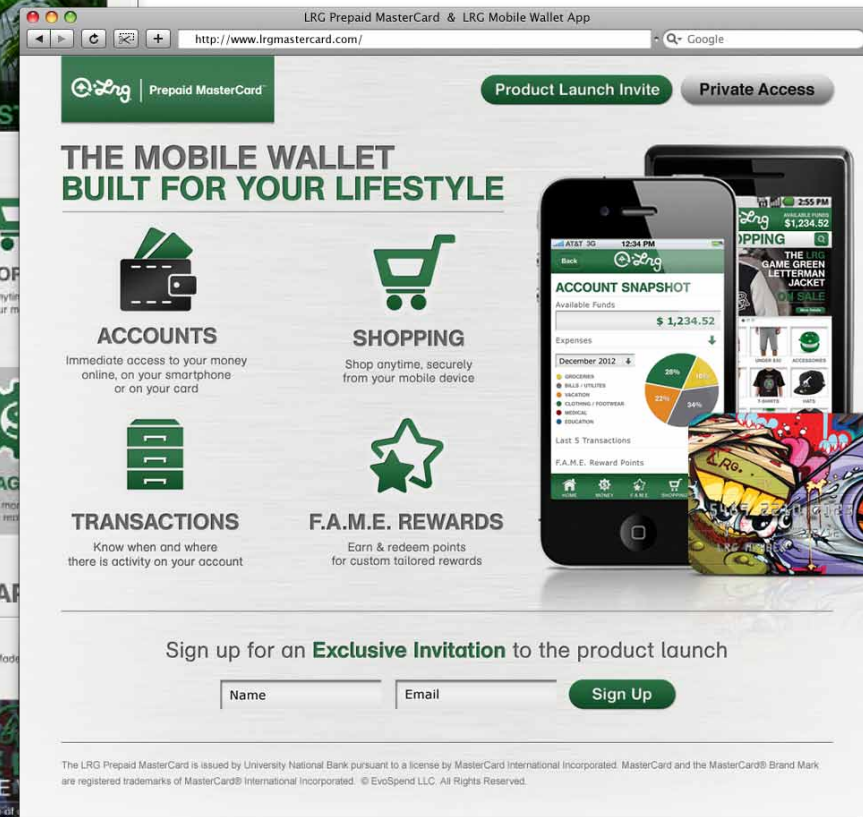
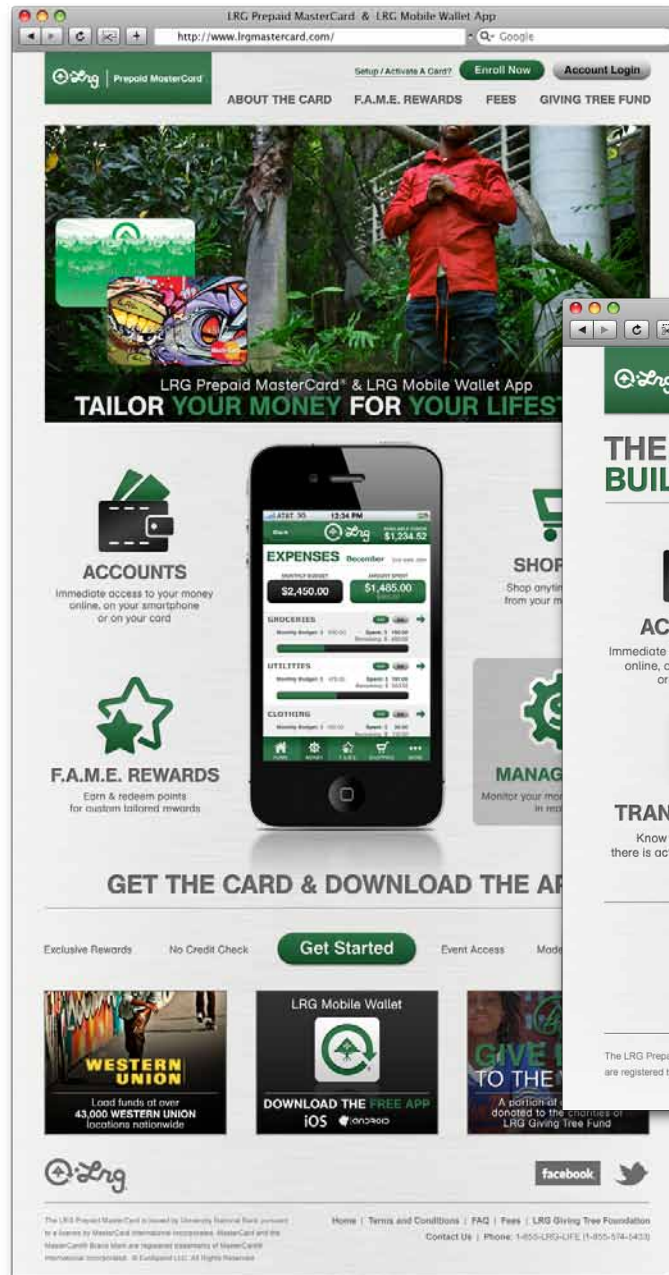




Cannapedia - Wordpress Website - cannapediaapps.com (design & coding)



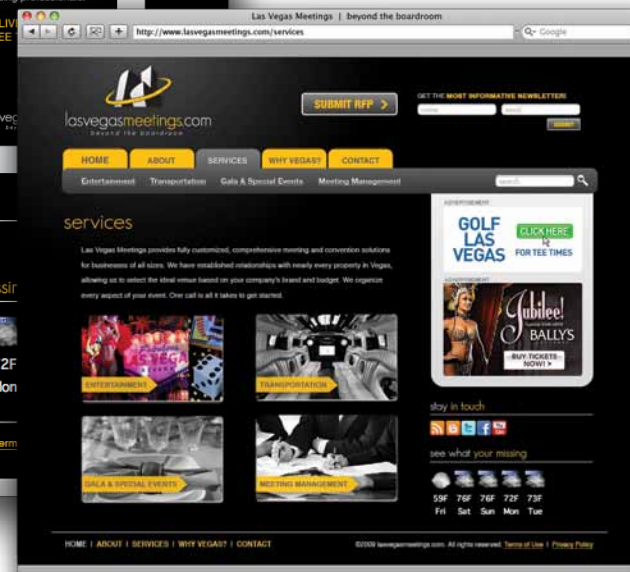
LRG Mobile Wallet - Mobile App - User Experience (UX)



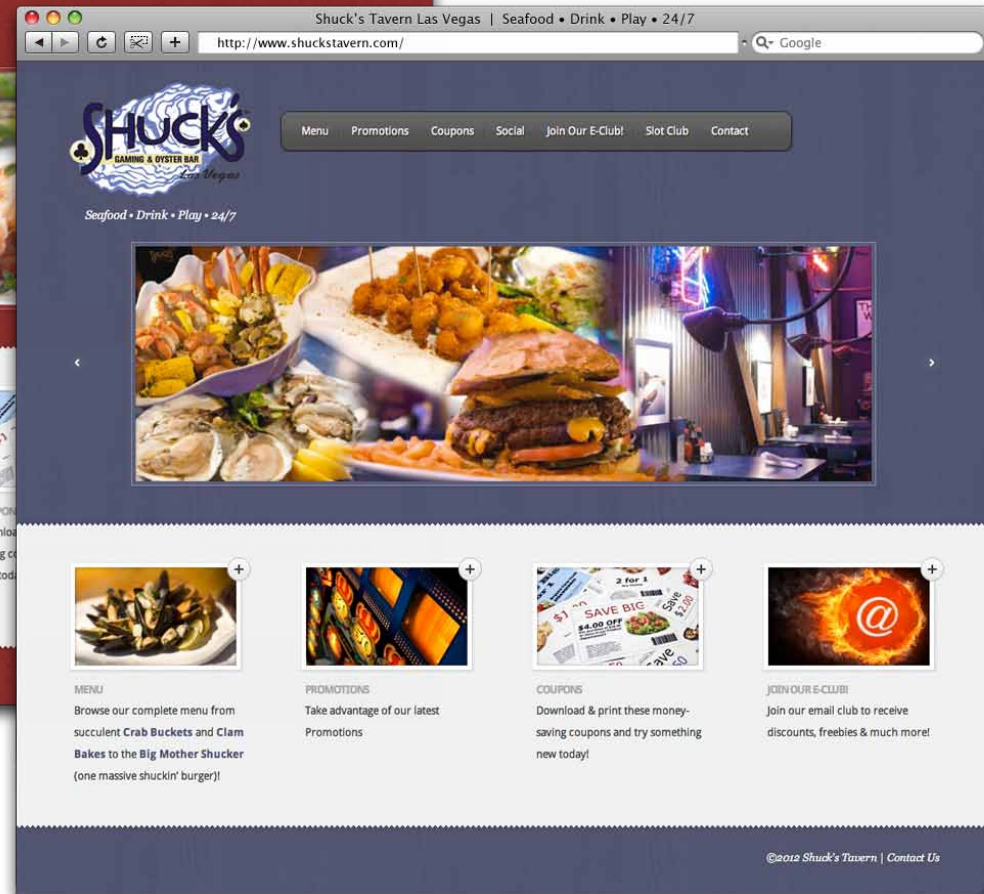
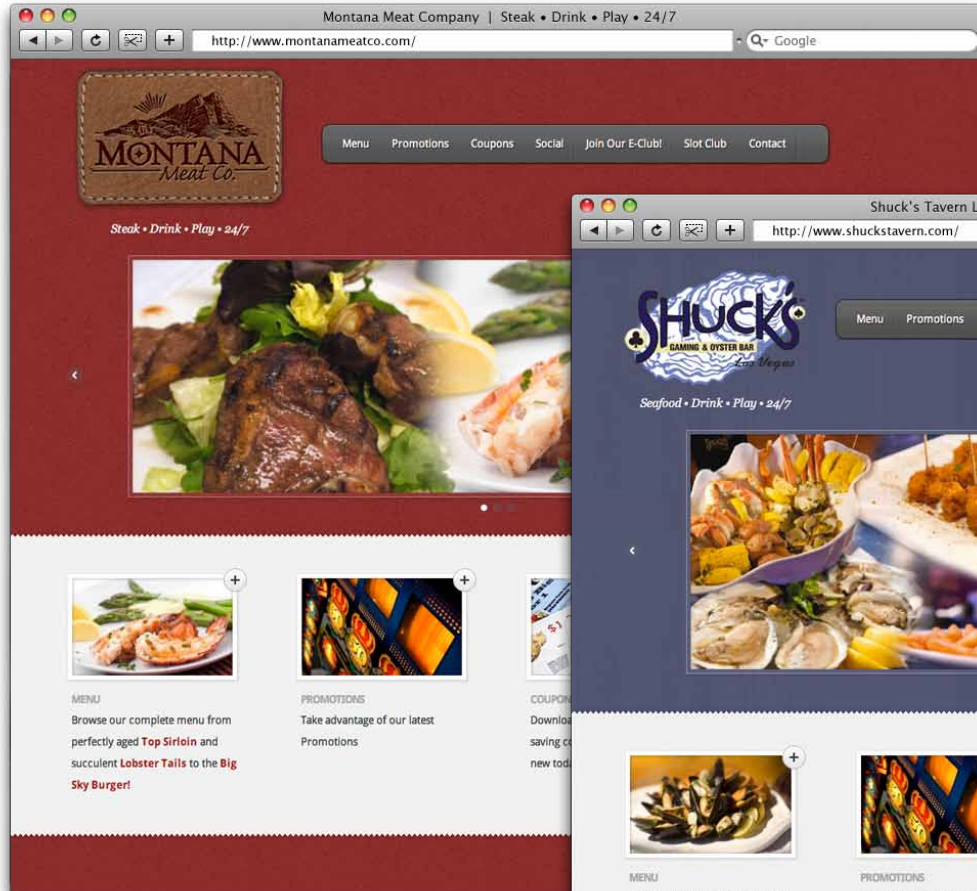
LRG MasterCard – Wordpress Website – lrgmastercard.com (design only)



NoMoreCards - Mobile App - User Experience (UX)



Las Vegas Meetings – Joomla (CMS) Website – lasvegasmeetings.com (design only)







to view film & television portfolio, please visit

**VIMEO.COM/EPMULLEN**

dvd fillm reel available upon request