

ERIC P MULLEN

design | film

EXPERIENCE

2008-Present

FRESH BREWED CONCEPTS

Las Vegas, NV

Creative Director

- Branding/Identity Development
- Concept & Design: Hotel/Casino Marketing, Ad Campaigns & Websites
- Directing & Editing Television Spots & Corporate Media projects

2005-2008

V2 CREATIVE

Las Vegas, NV

Art Director

- Concept & Design of regional & national Ad Campaigns, Direct Mail, Websites, Virtual Marketing, & On-Site Advertising Collateral
- Corporate, Restaurant & Casino Branding
- Directing & Editing Television Spots & Corporate Media projects

2004-2005

GOTHAM DISTRIBUTORS CORP.

Conshohocken, PA

Graphic Designer

- Design of CD packaging; covers, liner booklets, labels and tray cards
- Scanning, repairing & colorizing old photos and vinyl LP covers
- Design & Layout of biweekly New Release Flyers

2000-2004

PRINCE MUSIC THEATER

Philadelphia, PA

Graphic Designer

- Design of all marketing collateral for new & remounted theatrical productions, film series & cabaret series; including playbills, posters, direct mailers, e-flyers & ads
- Responsible for handling in-house large format printer
- Website maintenance & updates

EDUCATION

B.A. Film and Media Arts, Temple University, Philadelphia, PA

AWARDS & RECOGNITIONS

- 16th Annual FiberMark Specifier Awards | Best Business Card
- Bronze | Telly Awards 2009 | Commercial - Not-For-Profit
- Merit | 2008 Create Awards | Commercial - P.S.A.
- Best in Show | AIGA Work Show 2007 | Integrated Branding
- Gold | AIGA Work Show 2007 | Integrated Branding

TECHNICAL SKILLS

Proficient in the Adobe Creative Suite, Final Cut Pro, DVD Studio Pro, Dreamweaver, Keynote & MS Office, on the Macintosh Operating System. Proficient with Mac OS X and Apple Hardware Troubleshooting.

