

AIGA: WRATH

Length – :60

Original Format – HDV 1080i60

Distribution – Web / Regional Cable Networks

SYNOPSIS

Experience the struggle and mental anguish of the artist.

Feel his wrath.

The deadliest of sins.

OVERVIEW

Created for the 2008 American Institute of Graphic Arts (AIGA) Las Vegas Work Show competition – our main goal in developing this campaign was to build awareness and garner interest for the arts community in Southern Nevada. Impacting the artists in a manner closest to them – their physical and mental anguish.

SCREENINGS / AWARDS

2009 Telly Awards - Bronze

2009 Burbank International Film Festival - Official Selection

2008 Create Awards - Merit

2008 Hermosa Shorts - Official Selection

CAST

ARTIST

Boris Kostov

VOICE OVER

Eric P Mullen

CREW

PRODUCERS

Eric P Mullen
Juan Pablo Sea

DIRECTOR

Eric P Mullen

COPYWRITER

Jason Rohrer

CINEMATOGRAPHER

Eric P Mullen

EDITOR

Eric P Mullen

SOUND EDITOR/MIXER

John McClain
c/o Dog & Pony Show

ART DIRECTORS

Eric P Mullen
Juan Pablo Sea
Stephanie Graf

LIGHTING

Eric P Mullen

MAKEUP ARTIST

Song Lopez

PROPERTY MASTER

Stephanie Graf

PRINCIPLE BIOS

ERIC P MULLEN - epmullen.com

After receiving a B.A. in Film and Media Arts from Temple University, Eric began working as a graphic designer for The Prince Music Theater located on the Avenue of the Arts in Philadelphia, PA. After helping mount three World Premieres, two American Premieres and over a dozen films festivals and cabarets, Eric shifted gears to the music industry. Designing for Collectables Records, Eric gained tremendous experience in photo-restoration—designing new albums and revamping the old for such artist as David Newman, Hank Crawford, Santana and Devo.

In 2005, Eric relocated to the Las Vegas valley. Entering the world of advertising, he currently leads the concept and design of numerous national, regional and local ad campaigns, branding and identity development packages and producing and editing television spots and corporate media projects.

He has written and directed two short films, including "Mundus", a critically acclaimed senior thesis film, produced in 2002.

PRINCIPLE BIOS

JUAN PABLO SEA - anyjuan.com

Juan Pablo was born and raised in Buenos Aires, Argentina. He moved to the United States in '93 with his family. Learned English (more or less) from the back-row seat of a middle school classroom in Spartanburg, South Carolina, where he mastered the art of "Juan jokes." You see, his name is Juan, which sounds like the number one. Get it? He survived the culture shock (and jokes) with a pencil, paper and love of art. Juan attended The University of South Carolina as a Fine Art & Graphic Design major. After Graduating the University of South Carolina, Juan moved to Atlanta to join the circus, The Creative Circus, that is. There he beefed up his portfolio and after graduation quickly joined the professional creative world as a Junior Designer at SK+G in Las Vegas. Since then, he has worked on clients including The Palms, Playboy Club and Hard Rock Hotel & Casino.

JASON ROHRER - eatmorepudding.com

Jason was born.

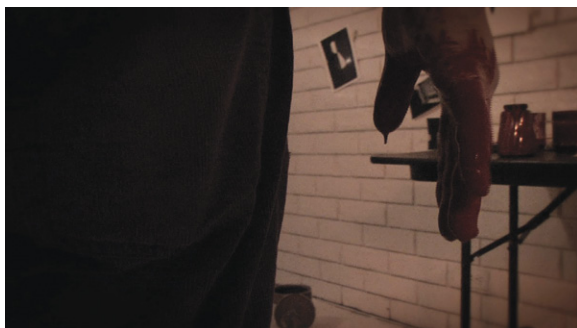
Jason likes words.

Words like Jason.

But he prefers pizza.

Don't tell words.

PRODUCTION STILLS



High resolution images may be downloaded by visiting:
<http://www.epmullen.com/film/AIGA-Still.zip>