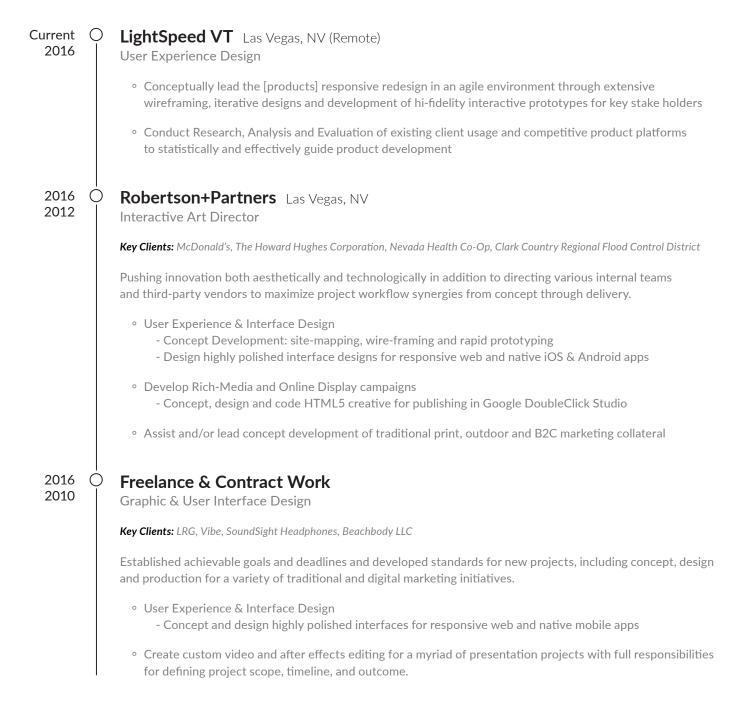
ERICPMULLEN

роктғоцю epmullen.com емац eric@epmullen.com рноме 206.679.6143

UI / UX Designer

Entrepreneurial-spirited, creative and innovative professional with extensive expertise directing a robust and broad scope of digital products and marketing efforts. Strong portfolio of success in driving iterative processes through meticulous research, concept, prototype development, and highly-polished deliverables. Well-organized to handle a variety of assignments with strong attention to detail, problem-solving, and follow-through capabilities.

WORK EXPERIENCE



ERICPMULLEN

2010 2008	0	Fresh Brewed Concepts Las Vegas, NV Creative Director					
		Key Clients: Hard Rock Hotel & Casino, Primm Valley Resorts, Skunk Runner Media, Right Gin					
		 Managed and inspired design teams to ensure deadlines and concept schemes were fully executed according to requirements and specifications. 					
		 Designed advertisements, marketing materials, video presentations, collateral layouts, brochures, logos, promotional pieces, websites, corporate identities and branding. 					
		° Developed custom concepts, designs, websites and marketing campaigns with full social integration.					
2008 O V2 Creative Las Vegas, NV 2005 Art Director							
	Key Clients: Hard Rock Hotel & Casino, Cache Creek Casino, Ellis Gaming, Michael Jordan Steaks, Sotheby's						
		 Directed concepts and design initiatives, including effective use of color, tone, and aesthetic composition for all regional and national ad campaigns, websites and marketing materials. 					
		 Leveraged expertise and best practices knowledge to develop a broad scope of corporate identities, restaurant and casino branding directives. 					
		• Provided art direction for photography and video, including editing and image enhancements.					
2004 2000		Prince Music Theatre Philadelphia, PA Graphic Designer					
		 Designed playbills, posters, direct mailers, e-blasts and ads along with other marketing initiatives that were consistent with Prince Music Theatre's brand and marketing strategy. 					

AWARDS -

CERTIFICATIONS —

2014	0	Google DoubleClick Rich Media Fundamentals HTML5 Studio Engagement Ads Dynamic Creative	2015	0	Best Rich Media / Online Advertising The Nationals Sales & Marketing Awards
			2014		Best Website + Best Advertising Silver Nugget Awards
EDUC	×۸۲		2009		Silver: Commercial, Not-for-Profit Telly Awards
2003	ıم۔ ٻ	B.A. Film & Media Arts Temple University	2007		Best Business Card 16th Annual FiberMark Specifier Awards
			2007		Best in Show + Gold: Integrated Branding AIGA Las Vegas Work Show

TECHNICAL PROFICIENCIES –

Advanced Expertise: Figma, Sketch, InVision, Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, After Effects), Keynote, Wordpress, and HTML/CSS.