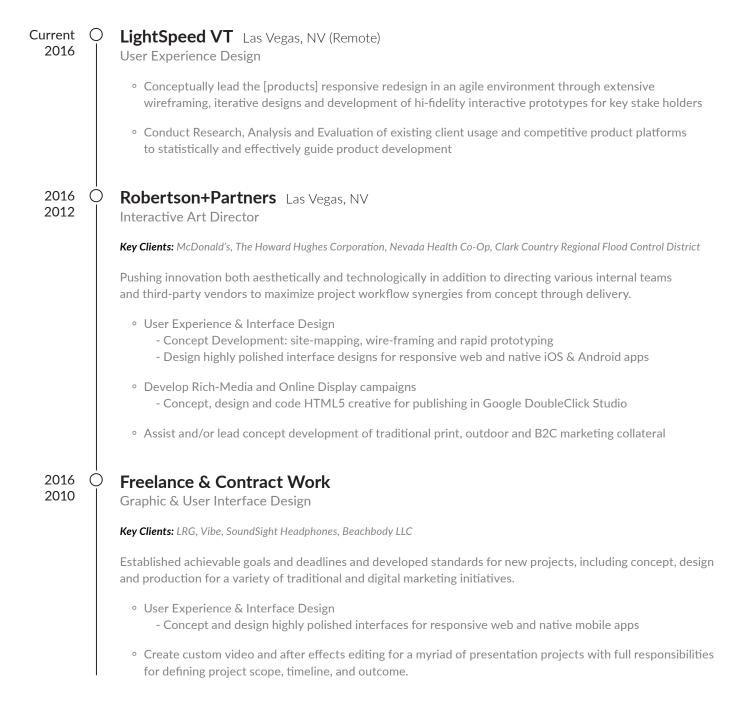
# ERICPMULLEN

роктғоцю epmullen.com емац eric@epmullen.com рноме 206.679.6143

UI / UX Designer

Entrepreneurial-spirited, creative and innovative professional with extensive expertise directing a robust and broad scope of digital products and marketing efforts. Strong portfolio of success in driving iterative processes through meticulous research, concept, prototype development, and highly-polished deliverables. Well-organized to handle a variety of assignments with strong attention to detail, problem-solving, and follow-through capabilities.

## **WORK EXPERIENCE**



# **ERICPMULLEN**

2010 2008	0	Fresh Brewed Concepts Las Vegas, NV Creative Director					
		Key Clients: Hard Rock Hotel & Casino, Primm Valley Resorts, Skunk Runner Media, Right Gin					
		<ul> <li>Managed and inspired design teams to ensure deadlines and concept schemes were fully executed according to requirements and specifications.</li> </ul>					
		<ul> <li>Designed advertisements, marketing materials, video presentations, collateral layouts, brochures, logos, promotional pieces, websites, corporate identities and branding.</li> </ul>					
		° Developed custom concepts, designs, websites and marketing campaigns with full social integration.					
2008 O V2 Creative Las Vegas, NV 2005 Art Director							
	Key Clients: Hard Rock Hotel & Casino, Cache Creek Casino, Ellis Gaming, Michael Jordan Steaks, Sotheby's						
		<ul> <li>Directed concepts and design initiatives, including effective use of color, tone, and aesthetic composition for all regional and national ad campaigns, websites and marketing materials.</li> </ul>					
		<ul> <li>Leveraged expertise and best practices knowledge to develop a broad scope of corporate identities, restaurant and casino branding directives.</li> </ul>					
		• Provided art direction for photography and video, including editing and image enhancements.					
2004 2000		<b>Prince Music Theatre</b> Philadelphia, PA Graphic Designer					
		<ul> <li>Designed playbills, posters, direct mailers, e-blasts and ads along with other marketing initiatives that were consistent with Prince Music Theatre's brand and marketing strategy.</li> </ul>					

AWARDS -

#### CERTIFICATIONS —

2014	0	Google DoubleClick Rich Media Fundamentals HTML5 Studio Engagement Ads Dynamic Creative	2015	0	<b>Best Rich Media / Online Advertising</b> The Nationals Sales & Marketing Awards
			2014		<b>Best Website + Best Advertising</b> Silver Nugget Awards
EDUC	×۸۲		2009		Silver: Commercial, Not-for-Profit Telly Awards
2003	ıم۔ ٻ	B.A. Film & Media Arts Temple University	2007		<b>Best Business Card</b> 16th Annual FiberMark Specifier Awards
			2007		Best in Show + Gold: Integrated Branding AIGA Las Vegas Work Show

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## **TECHNICAL PROFICIENCIES** –

Advanced Expertise: Figma, Sketch, InVision, Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, After Effects), Keynote, Wordpress, and HTML/CSS.